



Two Heads are Better than One (and we all have two heads)

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The left brain hemisphere (for most of us) is the control center for day-to-day activities and is good with details. This part likes to make rules and follow them. Excessive fear, stubbornness and perfectionistic tendencies all emanate from the left brain hemisphere.

In the right brain hemisphere is centered our adventuresome, fun-loving nature. Here we find our curiosity, our intuition and imagination. We get a sense of the big picture, and enjoy the arts from this part of our brain. This brain hemisphere breaks the rules, explores the spiritual, likes surprises and generates the risk-taker in us. Flighty, irresponsible behavior and daydreaming tends to be centered here as well.



Both hemispheres operating in concert are essential for a well-adjusted, grounded and happy life experience. The right hemisphere conceives of the architectural masterpiece, both hemispheres collaborate in developing the blueprints, and the left hemisphere is primarily responsible for building the structure.

What is interesting and funny (sometimes) is the person most comfortable with the left hemisphere, the engineer, for example, is very often disdainful of the person comfortable with the right hemisphere, such as the philosopher. And the opposite is true as well. Each thinks very differently, values different traits, and admires different skills. The truth is our society needs both and honors both.

How Coaching Works...

Coaching is all about helping clients change and grow, discover talents and develop new skills. Seeing life from a new perspective is clearly a right brain exercise. Exploring a new career and investigating potential talents are as well. Contacting one's intuition is very much a right brain exercise.

But developing a plan to develop new skills, gaining needed education, analyzing the job market as it relates to you and planning and rehearsing for job interviews are all primarily left brain tasks. With each function we undertake, we are employing both hemispheres to a greater or lesser degree.

The critical point we make here is that people who more effectively operate holistically (integrating the use of both hemispheres of the brain) tend to be more flexible, creative, grounded and happier. Life makes more sense to these folks, and other people seem friendlier and more interesting. Life is just easier for these people.

Different skills germinate from each the left and the right hemispheres, and thus offer to society an enormous benefit of complementary talents and abilities. The accountant and the artist, the physician and the entrepreneur, the plumber and the athlete, the auto mechanic and the fire fighter, all offer needed and unique skills because they primarily use the brain hemispheres uniquely and differently.

We consider these differences a fabulous untapped resource to society. Most people have spent virtually no time in their lives exploring their own abilities. Most parents and schools take little notice of unique abilities our children display at an early age. Even if they do, very often there is little encouragement given children to develop these talents into skills.

Very few companies have any idea of how their employees' abilities interrelate with talents and skills of other employees, or how to get the most out of their employees' collective skill sets.

The Gallop Organization, after many years of detailed research has discovered that it is far more beneficial to hire a person with a needed skill than to attempt to train the person in a skill after they are hired. Yet almost no effort is made on the part of companies to learn about the unique skills a potential employee may possess. And most often potential employees have virtually no understanding of many of their own unique abilities, and how they could benefit a potential employer.

Through Eagles Eyes, Inc. uses this knowledge to help clients make the transformational changes they want to see in their lives. The time to look at this is NOW!

The Peoplemap System

The Peoplemap System is one of many tools *Through Eagles Eyes, Inc.* has available to allow you to understand yourself and others. When we understand which hemisphere of the brain we favor and how we favor it, it presents the opportunity to better understand our preferred communication style and the challenges inherent in that style. It also allows us to listen to others with compassion and insight.

Become a peak performer by building strong relationships!



Upcoming Events

Be sure to check out our website for upcoming events and workshops! New events added weekly.

www.througheagleseyes.com/events.htm

Contact Information

phone: 574-256-0495

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